

# Cultural Initiative Call for Artists - Art Flow Competition 2022

(Including Rules & Guidelines for the Art Competition Element)

The Art Flow Studio Gallery in co-operation with the Municipality of Kandanos - Paleochora Department of Culture are delighted to announce the presentation of a Themed Art Exhibition & Competition.

**- 1st Prize €500**

**- 2nd & 3rd Place Winners: A one week exhibition at The Art Flow Gallery in Paleochora.**

The culminating Finalists exhibition will take place from **May 14<sup>th</sup>** to **May 22<sup>th</sup>** at the Art Flow Studio Gallery in Paleochora, SW Crete.

Paleochora is a small town of about 2000 inhabitants nestling 75 km southwest of Chania, under the immense White Mountains on the Greek island of Crete. In the summer it entertains thousands of European & International Tourists. On a small peninsula, at the southernmost tip of Europe, Paleochora enjoys very hot summers but with pleasant sea breezes. Probably because of its distance from the airport in Chania it is fairly quiet even in high season and has retained a wonderful old- fashioned feel. Many visitors return year after year. More about Paleochora: <https://wikitravel.org/en/Paleochora>

## Theme

**“Light and Darkness” - “ Φως και σκοτάδι ”**

We live in a world made of, or revealed by, light and shadow.

We presume that light and darkness are opposite polarities, yet when they meet, they fit together perfectly, generating harmony not friction. Each is complementary to the other.

" To see a candle's light, one must take it into a dark place."

The contrast of white and black (light and darkness, day and night) has a long tradition of metaphorical/metaphysical usage, traceable to the ancient Near East, and explicitly in the Table of Opposites of Pythagoras.

We see, through art and nature, that the qualities of light and darkness always generate and embody a communion of opposition.

They replace one another in mutual transformation.

Each polarity always implies or necessitates the presence of its' opposite.  
Black/White, Foreground/Background, Yin/Yang, Good/Evil.

The artistic theme may be explored in diverse aspects: - A Chromatic Exploration with "chiaroscuro" effects.

- The balance and pattern of light and shade
- Mood and feelings that light and dark suggest to you .
- Use light and dark to explore simply a face, a landscape , a still life or whatever can be represented through light, darkness or a balance between them.
- Explore how darkness and light can express your ideas and beliefs. - Experiments into ambiguous foreground/background perception.

## **WHAT IS YOUR CREATIVE RESPONSE?**

### ARTISTS & ART GENRES ELIGIBLE FOR SUBMISSION

- The competition is open to all artists internationally without restrictions. All visual art forms are accepted, e.g. painting, sculpture, photography, digital, graphics, collages, engravings etc. While the thematic works will have priority in the selection of the Finalists by the jury, the artists are free to submit works that are not directly related to the Theme.

### BENEFITS TO PARTICIPANTS

- \*ALL submitting Artists will be exhibited on our website as Official 2022 Art Flow Competition entries for a period of at least one year.
- \*Increased potential for the sale of your submitted Artwork. In the event that a collector contacts the gallery with a view to purchasing your Artwork.
- \*Ongoing Social Media coverage of your Art via our Website and Media promotions.
- \*ALL submitting Artists will receive a personalized participant certificate in person or by email, the artist may publish it or attach it to his / her CV

\*Applies only to Artists who have submitted and paid the registration fee

### FINALISTS AWARDS & BENEFITS

- Art exhibited on a dedicated Finalists page on our website for a year
- Official Finalist Certificate presented by the Mayor at the closing event.
- Closing event: Prize presentation with Wine and Buffet
- Invitations and communication by mailing list
- Press & Publicity
- Photos & Video of event accessible online
- The finalists will be displayed on our website as well as Social media .
- Assistance during the entire event.

### PRIZE WINNERS

- The 1st place winner receives a Prize of €500 and their Artwork will be exhibited at the Art Flow gallery during the summer **season 2022** if it's not already sold during the event.
- 2<sup>nd</sup> & 3<sup>rd</sup> Place Winners: A one week exhibition at The Art Flow Gallery in Paleochora Season 2022
- 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Prize winners also obtain Finalists Awards & Benefits as described above

### JURY SELECTION PROCESS

- The Jury panel will review all entries leading to the selection of approx 20 finalists (more or less)
- The Jury panel comprises Art & Design professionals, Art collectors and the Mayor of Paleochora

- The Jury will proceed to select First, Second and Third places from the Finalists, which will be announced at the Closing-Awards Ceremony
- Visitors to the Exhibition will also be invited to submit a personal favourite vote .

### HOW CAN I REGISTER & WHAT ARE THE RULES?

• To register for participation, please download the Submission Form located on our website at [www.artflowstudiogallery.com](http://www.artflowstudiogallery.com) Complete all fields on the form and return to us by e-mail at [artflowgallerycrete@gmail.com](mailto:artflowgallerycrete@gmail.com) .Please ensure that you download and carefully read the Rules & Guidelines included herein (also available on our website). If you encounter any difficulties accessing these documents from the website, please send us an e- mail request for the Submission & Guidelines Forms. Subscription is complete on receipt of the submission form, Fee of €55 and Digital Photo of your artwork. (The fee must be paid in advance) Registration and fee must be completed at the same time.

- The registration fee is € 55 (No Additional Costs)

The fee can be paid by transfer to GREEK NATIONAL BANK

**(please make the bank transfer without add to us the bank fees)**

IBAN: GR4801108060000080600104568 - Or paid by Cash / Cheque

- Each entrant is allowed to submit one Artwork.
- Artworks will be assessed and judged from a Photographic image which you must send to us by e- mail. It is in your own interest to ensure your work is completed and a photo submitted before the closing date. Photos of Artwork submitted after **April 10<sup>th</sup>** will not be considered in the Competition.
- The actual size of the work should not exceed the total size of 60cm x 80cm (landscape or portrait orientation) In the case of sculptures or installations please contact us in advance of submitting to advise of your Artwork dimensions
- Due to the nature of the exhibiting space & potential shipping hazards, we discourage the use of Glass. Works submitted with glass inclusions will not be refunded in the case of glass breakage

- Registration Closes/Deadline on the **10<sup>th</sup> April 2022**

(Please try to register before the deadline to avoid a longer time in the jury selection process.)

- Finalists will be announced on the **17<sup>th</sup> April 2022**
- Delivery deadline of Finalists physical Artwork to the Gallery by **8<sup>th</sup> May 2022**
- Opening Night of Finalists exhibition **14<sup>th</sup> May 2022**
- Closing Night & Prize Presentation by The Mayor **22<sup>th</sup> May 2022**
- In case of limitations due to the pandemic, the art competition can take place online and if canceled the fees will be refunded.

#### DOES THE ARTIST HAVE TO BE IN PALEOCHORA FOR THE EXHIBITION?

- No. There is no obligation for Artists to be present at the exhibition but the presence of the finalists will be appreciated.

#### FINAL SUBMISSION STEP

When your artwork is ready, we require that you send by e-mail the following information including an attached digital photograph of your work, please include these details:

Digital Photo of your Artwork

Title

Name of Artist

Contact Number

Age

Size / Dimensions of Art

Artists Medium ( Acrylic, Oil, Crayon etc)

On which Material ( Canvas/Paper/Board etc)

Likewise for sculptures (Clay/Wood/Marble etc)

It is in your own interest to ensure the digital photographic image (s) you submit to us by e-mail as part of the submission and registration process are of the highest quality, preferably 300dpi. Bear in mind that these images will be used for inclusion in our Website Gallery page for the Art Flow Competition 2022. The judging process may also be affected by low quality images. Try to ensure that you photograph your Artwork in good light, for example outdoors in good daylight. For 3D works such as sculptures please send a range of photos from different sides/perspectives of your work. For flat faced Artwork such as canvas, please fill the entire photo frame with the work and where possible edit the image to trim out any unwanted background areas.

### SHIPPING & PRESENTATION OF SELECTED COMPETITION ARTWORKS

Selected artists will be requested to transport or send their Artwork. Please pack with care. As well as including the delivery address for the Gallery, please also write on the Package:

‘Art Flow Studio Gallery’ - **“Light and Darkness - “ φως και σκοτάδι”** - your Full Name and a Contact tel.number

The selected artworks must be received by no later than **8th May 2022**. The penalty for entrants artwork arriving later than **May 8h** will be exclusion from participating in the Finalists Exhibition & registration fee will be non refundable

Artwork should be mailed or delivered in person to this address:

Art Flow Studio Gallery, Harbour-Limani, 73001, Paleochora, Crete - Greece.

(we will arrange an open day in the gallery for deliver art works, we will inform you)

Artwork for hanging such as canvas, paintings and photographs should already be pre-prepared and ready for immediate hanging at the exhibition. Works for hanging **MUST** be pre-equipped with attached hanging wire or similar strength hanging line.

Artworks sent by mail or courier will be accepted only with costs and risks borne by the participant, both for the incoming shipping and for the return.

**IMPORTANT:** Only for outside Europe: We must receive the artworks **“DUTY FREE/PAID – Custom Cleared”**. **(take care to declare a low value on the delivery documents in order to pay less fees)**

Return of the artwork can be by direct pick up at the Gallery at the end of the exhibition. It will also be possible to have the artwork shipped back at the expense of the artist by post/courier.

### DISCLAIMER

While the organisers will take utmost care of received Artworks, we do not assume any liability for any damages caused by transportation, tampering, fire, theft or any other causes during the period of the exhibition, storage, exposure and stock.

### ACCEPTANCE OF TERMS

The artist guarantees the originality of the artwork submitted to the exhibition

**“Light and Darkness- "φως και σκοτάδι”** ’ implicitly accepts all the rules contained in this announcement, and declares to agree with the Application Form requirements.

This agreement and Acceptance of Terms is valid on receipt of the Artists registration fee.

The participating artist declares to have read the rules and accepts them in all its points, and authorizes the use of the personal data/records according to the European Law and the publication of Artworks in catalogues or printed paper, electronic databases, publications on websites for specialized press purposes.

### CONTACT DETAILS:

Address: Art Flow Studio Gallery, Harbour-Limani, Paleochora, Crete, Greece, 73001

Tel: (+30) 6947044741 - 2823041443

E-Mail: artflowgallerycrete@gmail.com - [www.artflowstudiogallery.com](http://www.artflowstudiogallery.com)